

Hong Kong

Retail

# DRIVING BUSINESS AGILITY IN SUPPLY-CHAIN MANAGEMENT

Becoming more agile with a product-led approach to drive business growth and innovation globally



## AT A GLANCE

### Challenges

- Implementing agile metrics
- Defining and running pilot projects to demonstrate Product-led / agile capabilities
- Nurturing mindset and cultural change to help client understand new agile roles

### Outcomes

- Improved communication
- Team is more knowledgeable
- Project costs managed better

## OBJECTIVES

Our client's mission is to be the best sports apparel company in the world.

To achieve that mission, they are creating a product-led/agile organisation to drive business growth and innovation for their tech investments globally.

## CHALLENGE

To achieve business agility, the Hong Kong Supply Chain team had to transition from traditional project (waterfall) to product (agile) ways of working. This involved:

- Implementing agile metrics and the OKR framework
- Defining and running pilot projects to demonstrate Product-led/agile capabilities
- Running hands-on learning and coaching sessions covering key agile topics such as Jira, Confluence, Scrum, Kanban etc.
- Helping the client teams understand their new agile roles and responsibilities

## OUTCOMES

### One

Customized a series of more than 30 bite-sized agile training modules of 1.5 hours each

### Two

Trained vendors alongside client teams to ensure proper adoption & understanding of agile process across the board

### Three

Self-sustaining teams established within 9-12 months with strong knowledge of agile way of working

