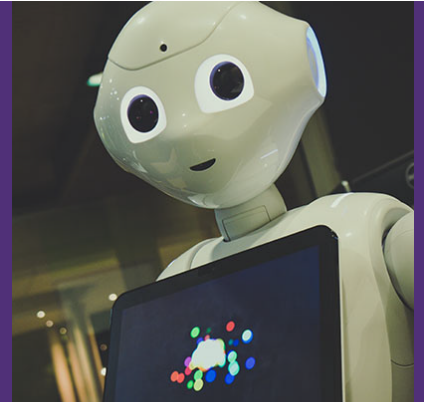


Innovation Leadership

Innovation is now at the heart of every company's strategy, but its success depends on how the management team is leading it. By understanding and leveraging the key concepts of innovation management, leaders can effectively transform their organisations to create innovative products and services.



Training Overview

Leaders are critical enablers in the success of their organisations, but their role in innovation management can quite different from what they are accustomed to. This training uses a combination of lectures and team exercises to teach participants to deploy and support innovation practices in their companies. It discusses the cultural and behavioural changes that organisations need to adopt to reap the benefits of an innovation driven strategy.

Training Objectives

In this training, trainees will learn and practise critical skills needed to lead innovation at an individual, team and organisation level. They will also learn how to create the conditions for a successful adoption of innovation management and deployment in the organisation.

At the end of the training, trainees have a clear understanding about the following:

- What is innovation, why it is primarily a mindset and how it should be ingrained in the company culture
- Defining an innovation process that delivers business value aligned with the company's strategy
- Major innovation practices like Design Thinking, Lean Startup, Business Model Innovation and Agile
- Measuring innovation at a team, portfolio and organisation level
- Effectively guiding the transformation and achieving the benefits of innovation management

Target Audience

This training targets middle and senior managers who are expected to take on a leadership role in innovation management in their organisations.

Prerequisites

Participants should have a good knowledge of software development and project life cycle.

Training Content

1. Introduction
 - Management in the digital era
 - Key challenges faced by organisations
2. Innovation Principles
 - Types and sources of Innovation
 - Innovation process
 - Innovation mindset
3. Innovation Practices
 - Design Thinking
 - Lean Startup
 - Business Model Innovation
 - Agile
4. Product Innovation Management
 - Product vs project based organisation
 - Innovative organisation design
 - Innovation models and governance

5. Management Posture

- Management vs Leadership
- Delegation and empowerment
- Management 3.0
- Servant leadership

6. Innovative Teams

- Nurturing a culture of innovation
- Skills building system
- Measuring business value
- OKRs: Objectives and Key Results
- Collaboration
- Corporate innovation

7. Innovation Adoption

- Change management
- Transformation patterns
- Supporting transformation as a leader
- Innovation adoption phases, tips and traps

Training Information

Training will be conducted by an experienced trainer and Agile Coach from why innovation!.

Each training will have a maximum of 12 participants.

Duration: 1 days (8 hours)

Location: Singapore/ Hong Kong/ Shanghai

Price: SGD 800/ HKD 4,500/ CNY 3,000

Select more than 1 training to be eligible for a discount.

Related Trainings

1. Lean Startup
2. Business Model Innovation
3. Critical Thinking

WHY INNOVATION!

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We offer trainings in IT Trends, Innovation Management, Agile and Software Engineering as well as Information Security.

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